

PACKAGING COLLEGE



Please Join Us!
You are cordially invited to attend Multi-Color Corporation's Packaging College

Our objective is to explain the basics of label printing from the receipt of artwork, through the labeling application process, and onto the store shelves as a finished product. Our instructors have years of experience in graphics, printing, molding, and the packaging industry. We will review multiple printing technologies such as Gravure, UV Flexo, Screen, and UV Offset, along with the converting processes that produce the finished label.

Presentations and tours will provide you with information on multiple label decorating solutions including In-Mold, Pressure Sensitive, Shrink Sleeve, Heat Transfer, and Cut & Stack.

If you have any questions or would like to sign up, please contact your Account Executive.